



# WELCOME TO THE INDOOR GOLF ALLIANCE (IGA)

## CONNECTING THE GLOBAL INDOOR GOLF COMMUNITY MEDIA KIT

At IGA, we unite the world of indoor golf and technology. Our mission is to serve as the leading hub for connection, education, promotion, and innovation across the industry. From manufacturers and suppliers to facility operators, leagues, instructors, and entrepreneurs, the IGA supports every part of the indoor golf ecosystem. Through industry insights, professional development, networking opportunities, conferences, and advocacy, the IGA empowers members to grow, collaborate, and shape the future of indoor golf worldwide.

## FEATURES & BENEFITS

- ✓ **Newsletter – Indoor Golf Business**  
Stay up to date with the latest industry developments.
- ✓ **Webinars & Podcasts**  
Educational sessions and insights from leading experts.
- ✓ **National & Regional Conferences**  
Gatherings that connect members, showcase exhibitors, and provide valuable learning opportunities.
- ✓ **Industry News**  
Weekly updates on trends, issues, and innovations.
- ✓ **Networking & Communication**  
Opportunities to connect and collaborate across the industry.

- ✓ **Partnerships**  
Collaborations with other golf associations to strengthen the community
- ✓ **Career Opportunities**  
Access to job postings and franchise openings.
- ✓ **Industry Ambassadors**  
Leaders representing and promoting the indoor golf community.
- ✓ **Advocacy & Lobbying**  
Support for key industry issues when needed.



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## BENEFITS OF JOINING THE IGA

- ✓ **Education & Professional Development**  
Access training, resources, and continuous learning.
- ✓ **Networking:** Build relationships with like minded professionals and organizations.
- ✓ **Advocacy :** Gain a voice in shaping industry policy and government relations.
- ✓ **Research & Insights:** Access valuable data, statistics, and reports.
- ✓ **Standards & Best Practices:** Contribute to advancing industry standards.
- ✓ **Community Engagement:** Get involved and help grow the indoor golf community.



## REACHING THE INDOOR GOLF INDUSTRY

- ✓ 3000 Indoor Golf Facilities
- ✓ 3,000 Golf Course Owners & CEOs
- ✓ 300 Suppliers & Vendors
- ✓ Golf Media Professionals
- ✓ 2,500 Entrepreneurs exploring the business
- ✓ 1,000 Golf Instructors
- ✓ 500 Golf Installers

## SPONSOR PACKAGES

### **PRESS RELEASE PACKAGE - \$150/month**

- ✓ Logo & link on IGA website
- ✓ Monthly company news feature
- ✓ Video links on IGA YouTube channel
- ✓ Job postings included

### **MAIN SPONSOR – \$250/month**

- ✓ Logo & link on IGA website
- ✓ Monthly company news feature
- ✓ 1 dedicated email blast to IGA database
- ✓ Video links on IGA YouTube channel
- ✓ Job postings included

### **MAJOR SPONSOR – \$500/month**

- ✓ Logo & link on IGA website
- ✓ 1 dedicated email blast
- ✓ Banner ad on IGA News
- ✓ Press release to golf media
- ✓ 2 press releases included in news updates
- ✓ Video links on YouTube channel
- ✓ Job postings

### **PREMIUM SPONSOR – \$1,000/month**

- ✓ Logo & link on IGA website
- ✓ 2 dedicated email blasts
- ✓ Banner ad on IGA News updates
- ✓ 4 press releases to golf media
- ✓ Discounted rates for trade shows & conferences
- ✓ Dedicated webinar featuring your company
- ✓ Video links on YouTube channel

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