



PRESS RELEASE

Zen Golf launches integrated Trackman solution at PGA Show 2026

Automatic simulator-driven Active Terrain movement plus Swing Stage 2.0, Zen Eye, and Putting Index will all make live debuts on Zen booth #ETC37-38

16 JANUARY 2026 – FOR IMMEDIATE RELEASE

ORLANDO, USA - - Zen Golf will unveil four new core indoor golf technologies including a demonstration of an integration with the Trackman solution at the 2026 PGA Show, marking the most significant product milestones in the company's history.

The launches will be presented live on the Zen Golf booth #ETC37-38 in the Orange County Convention Center from January 21-23, where visitors will experience how Zen continues to raise benchmarks for putting and ball striking on slopes.

At the center of Zen Golf's 2026 product showcase is the company's pioneering Active Terrain initiative, which aims to set global quality and performance standards for the moving floor technology category.

For the first time, fairway gradients on a Zen Swing Stage will be driven automatically by external golf simulator software. On the Zen 2026 PGA Show booth visitors will be able to play golf while experiencing a prototype software integration with the Trackman solution.

Powered by the Trackman iO overhead golf simulator and launch monitor, the Zen Swing Stage playing surface will move automatically underfoot in a demonstration of Zen's Active Terrain initiative. The Trackman solution will command the gradients needed to match the fairway lies shown on screen in real-time, driving the Swing Stage without the need for manual adjustment, therefore bringing indoor golf dramatically closer to real play conditions.

'2026 PGA Show Special' deals will be available on all Zen products, for visitors to the brand's booth during the three Show days. A Priority Production list is also being created to ensure fastest-possible production.

The Active Terrain demonstration will take place on the new Zen Swing Stage 2.0. This platform, updated for 2026, features a low-profile design, increased flexibility, and faster movement between slopes. These changes support smoother session flow for coaches, improved realism and greater enjoyment for players, and broader integration options for commercial venues and private studios.

In 2026 Zen Golf also introduces Zen Eye, a new ball tracking and projection system engineered specifically for the movement capabilities of Zen's market-leading Green Stage adjustable putting green. Unlike systems designed for static surfaces, Zen Eye is built to operate accurately while the

floor changes slope to both planar and non-planar gradients up to 12% including compound and double breaks.

Zen Eye focuses on highlighting key putting performance outcomes including make-percentages and safe-leave strategies, rather than on technique or explicit putt lines alone. This will help coaches and players to understand how slope, speed, and start line all combine to influence results.

A further launch at the 2026 PGA Show is the realization of Zen's new Putting Index feature. This tool allows coaches to quantify the relative difficulty of different putts, creating a new language around the challenge of putting.

Not all six foot putts are the same, says Zen. Putting Index moves beyond traditional Strokes Gained by accounting for slope complexity and green shape, helping players compare putts more clearly and track progress over time.

Andy Hiseman, VP Global Sales and Marketing at Zen Golf, believes the 2026 PGA Show represents a defining moment for the company.

"This is the most important PGA Show booth in Zen Golf's history," said Hiseman. "Zen is already known for setting the industry's performance and quality benchmarks for moving platforms. But now we are also launching four integrated new technologies which combine to change how indoor golf feels and functions.

"Slope isn't an obstacle: it's the game. So we are of course highly excited to show the world our prototype software integration with the Trackman solution powered by TMiO, and feel that this will open customers' eyes to a new experience solution across the world of golf.

"Active Terrain, Swing Stage 2.0, Zen Eye, and Putting Index all serve the same goal – they help golfers to train on surfaces which behave like the actual golf course, and not the range or a flat indoor bay."

Nick Middleton, Zen Golf founder and CEO, sees these launches as a continuation of Zen's long-standing role in shaping the moving floor category.

"Zen created this category by focusing on setting the industry standards for accuracy, safety, reliability and real gradients," said Middleton. "Active Terrain takes the next step by letting software command the floor automatically. Combined with our new hardware and data tools, this defines where indoor golf is heading."

Zen Golf's moving floors safely and quickly create gradients of up to 12% on Swing Stage and up to 9.5% on Green Stage – representing the largest slopes currently available in the active terrain category. These include both planar and non-planar slopes, enabling both compound and double-breaking putts, and fairway surfaces where the feet need not be on the same plane – just like a real golf course.

These capabilities apply across the Zen Swing Stage and Zen Green Stage range, allowing consistent training from tee shots to short putts. Silent, robust operation and repeatable accuracy remain central to all Zen designs.

The combined impact of these launches will reach across the indoor golf market.

Coaches gain more representative practice environments. Commercial venues gain stronger differentiation, deeper engagement and increased dwell time. Home users gain realistic training experiences that translate to the course. Trackman technology users will benefit from surfaces which respond dynamically to the data on screen.

Zen Golf's main mission remains unchanged, and these new technologies for 2026 sit within the company's overall objective: More People, Playing Better, For Longer.

By aligning movement, data, and learning environments, Zen continues to close the gap between indoor golf and outdoor play with its gold-standard adjustable playing surfaces, and related innovations.

PGA Show attendees are invited to visit booth ETC37-38 to experience these new technologies first hand, and to speak with the Zen team about future integrations and availability.

Standing on a Zen while it moves is one of golf's most remarkable experiences.

To enquire about Zen Golf's 2026 initiatives and the full product range, visit www.zen.golf. Or come and meet the Zen team on the booth.

For your PGA Show appointment, or to meet subsequently, contact Andy Hiseman at andy.hiseman@zen.golf, or call / WhatsApp +44 7795 360112.

Ends.

CONTACT

- Zen Golf: Andy Hiseman, andy.hiseman@zen.golf, +44 (0)7795 360112

ZEN INTERNATIONAL

- Global enquiries: +44 1226 781000
- USA: +1 727 855 2034
- South Korea: +82 010 2901 1072
- Asia Pacific: +65 8183 7806
- South Africa: +27 698 639 059
- Australia: +61 413 132 989
- Southern Europe: +34 689 647 555

NOTES FOR EDITORS

ABOUT ZEN GOLF www.zen.golf | @zengreenstage | #onlyzen | #golfsmovingfloor | #1ingravity

Zen Green Stage and Zen Swing Stage are golf's most accurate and reliable moving platforms with the best playing surfaces and the widest range of movement - ideal for capturing new performance data suitable for elite training, or for recreating the golf course indoors for a more enjoyable golf sim experience. Golf's leading launch monitors and simulators, putting technologies and force / balance plate systems are brought to life on Zen's precisely-adjustable gradients. The Zen Famous Putts experience is becoming increasingly popular as a brand activation at golf tournaments. Our customers across the world include the PGAs of America, GB & Ireland, Australia and Germany; tours and event sponsors such as DP World Tour, Legends Tour and LIV; many leading major venues and universities; PGA Tour and DP World Tour players and their coaches; national governing bodies; serious golfers with home studios; and a wide range of different golf clubs, golf equipment companies including PING, golf academies, golf coaching facilities and commercial entertainment venues. The company is based in Sheffield, UK, with a network of Zen Certified Installers and sales offices established worldwide.

